

# Building the Future

## Setting the standards in electronics manufacturing



**SMS Electronics Limited is one of the countries leading Contract Electronics Manufacturers with a wealth of expertise and knowledge at their Beeston facility which has a manufacturing heritage stretching back over 100 years.**

SMS Electronics core business is producing highly complex high reliability electronic products for a range of very demanding clients. In order to succeed in this marketplace SMS have continued to invest in its equipment, people and processes to keep it at the very forefront of electronics manufacturing technology. This was demonstrated recently with the arrival and installation of yet another state of the art production line at a cost of circa £1.5 million pounds.

The new line is capable of placing a full range of electronic components from the very smallest at only 01/005 mm to very large devices up to 125mm long at a rate of up to 120,000 components an hour. This has increased the company's capacity by over 2.5 Million placements per day, up to around 7 Million placements a day in total. But its not just equipment it's investing in the highly skilled staff at SMS have always been one of its strongest assets in fact the companies last Long Service Awards celebrated the achievements of 20 of its staff with 17 people achieving over 40 years service with the company and 3 people achieving 25 years service.

The success of SMS Electronics has enabled the Company to recruit a number of local Graduates and Apprentices over the last few months.

Two Test Development Graduates have joined the company, both from local universities and the business is now planning to recruit a further Test Development Graduate to join in the near future. In addition a further Graduate has been recruited into the Industrial Engineering department. All of the graduates have settled in well and are already contributing to the company's expansion plans. The business has also recruited 4 apprentices, all of whom are studying at the West Nottinghamshire College in Mansfield, with a further 2 apprentices from the college expected to join shortly bring the total new apprentices to 6.

SMS continued success is probably due to the wide range of services it can offer to its customers giving them a complete Cradle to Grave solution. It starts at the concept stage and early prototype product builds on a dedicated prototype machine offering production quality products in very low volumes with assistance in design for manufacture and test, component selection and full procurement and sourcing of materials. It can then take the product from initial production through to the complete product build, packed and shipped direct to the end user anywhere it's needed worldwide. In short a complete manufacturing solution.

These services are complemented by the provision of a complete after sales service through their co-located sister company SMS Product Services Ltd who offer repairs, refurbishment, second user equipment and field service hub replenishment support for the full life of the product. And when the product does come to the end of its useful life they handle the recycling and controlled disposal to meet their customer's obligations under the WEEE directive.

The company success was recognized recently when it took the top spot in the Sunday Times International Track 100 recording an impressive 418% growth in its export business, increasing its international sales to circa £20 Million a year which is more than 60% of its annual turnover.

And it has already passed that total in the current trading year and continues to grow at an impressive rate.

The company is very customer focused which is demonstrated in its declared Strategic Goal which is Building Partnerships by Delivering Excellence and Exceeding Expectations. Judging by the results it is obviously doing something right and proving that with the right approach British manufacturing is alive and well.



**SMS**  
Electronics

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